Permit #F00026878

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026878 **Type of Permit:** FILMING **Release Date:** 04/14/2010

Production Company EPOCH FILMS

Insured Company Name EPOCH FILMS
Contact Phone No. 1 310-275-9333
Contact Phone No. 2
Fax
Address 435 HUDSON ST
NEW YORK, New York 10014

Production Title JC PENNEY

Type of Production Commercial - Standard

Producer DINA OBERLEY

Director Matthew Badger

1st AD MILES JOHNSTONE

Production Manager ROGERS MARQUESS

FilmL.A. Coordinator Adrian Fayad

Location Manager CALE HANKS
Primary Phone Mobile - 213-500-7515
Secondary Phone

Location Assistant TBD TBD
Primary Phone Office - 310-275-9333
Secondary Phone

Fees

Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00
LA CITY DEPT OF REC AND PARKS BASECAMP ONLY USE FEE	$450.00

Total Permit Fee $2,130.00

Number of Locations 2

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Summary Information — Location

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Insured Company EPOCH FILMS
Production Title JC PENNEY

Location Manager CALE HANKS
Primary Phone Mobile - 213-500-7515
Secondary Phone

Location Address 3431 Waverly Dr, Los Angeles, CA, 90027

Location Names

Location Type Convent

Location Description CONVENT

Film Dates 4/15/2010 - 4/15/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
MGR Lots _4_.pdf
Epoch Cale Hanks.pdf
Waverly Drive Jan 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
FilmL.A. Monitor (s)	1

Filming Activities Exterior Dialogue; ALL ON PRIVATE PROPERTY;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note 1 FILM LA MONITOR REQUIRED. 4/15; 06:00 - 22:00 HOURS.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : LA City Park
Street : Griffith Park MGR lot 0600-2200

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Summary Information — Location

Permit Number F00026878
Production Company EPOCH FILMS
Insured Company EPOCH FILMS
Production Title JC PENNEY

Location Manager CALE HANKS
Primary Phone Mobile - 213-500-7515
Secondary Phone

Location Address 9361 Farralone Ave, Los Angeles, CA, 91311

Location Names

Location Type Private Residence

Location Description

Film Dates 4/16/2010 - 4/16/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Spot Check	1

Filming Activities Interior and exterior dialogue; ALL ON PROPERTY; water Atmospheric Smoke Effects;

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street : 9410 Jordan Ave

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film

NOT A PERMIT

Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- May not drive on any trails at any time. No exceptions.
- **Ok to Base Camp and Cater in MGR Lot 1**

F-26878
EPOCH FILMS- JC PENNEY
(MERRY GO ROUND LOTS)

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Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Epoch ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 3/8/08

Cale Hanks

Representative's Signature

CALE HANKS

Representative's Name (Please Print)

LOCATION MANAGER

Representative's Title (Please Print)

Epoch

Name of Principal (i.e. company name) (Please Print)

9290 Civic Ctr. Dr.
Beverly Hills, CA
90210

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

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SPECIAL FILMING CONDITIONS
WAVERLY DRIVE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Waverly Drive area consists of single family homes situated on narrow streets with limited parking and visibility. Its boundaries are Waverly Drive, Hyperion Avenue and Rowena Avenue. Filming activities can pose significant problems for nearby residents and traffic through the area. The following Conditions have been established to mitigate the concerns of local residents and to ensure traffic can move through the area safely:

- **The total number of filming days for the Waverly Drive area shall be limited to 40 days per calendar year and a maximum of 10 days at any single location**. Prep and strike days will be considered filming days if the Waverly Drive area is significantly impacted by trucks, crew, or the length and/or nature of the prep or strike activities.

- **Affected residents within 500 feet of all filming activity and/or within 200 feet of equipment parking must be notified at least 2 days in advance of the first filming date or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming In the Waverly Drive area also requires that 48-hour advance notification be given to the Los Feliz Improvement Association.** The current contact is Dr. Seligman. His contact number is (323) 665-1408. A copy of the filming permit shall be on-site and must be readily available to any resident for review.

- **A maximum of two (2) equipment vehicles (2 trucks or 1 truck and generator), may be parked on area streets.** They must be parked adjacent to the filming location or in areas approved by FilmL.A.

- **Equipment vehicles may be parked on one side of the street only.**

- **Personal cast/crew vehicles are not permitted to park on area streets.** Off-site parking must be arranged by the production company and cast/crew must be shuttled to and from the location.

- **Catering must be contained on private property.** Sidewalks, parkways, and grass areas may not be used.

- **Production companies may not arrive in area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless approval is obtained from FilmL.A. and the approved times are indicated on the permit.

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Weekend and holiday filming is generally prohibited, unless approved by FilmL.A. after a careful review of community concerns identified through FilmL.A. Filming Survey process.**

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